

March 2024



May • June • October/November

# TAMPA BAY Boat SHOW

Presented by Tampa Bay Times  
[www.tampabayboatshows.com](http://www.tampabayboatshows.com)



Tampa Bay's  
Premier Nautical  
Sales Event

# TAMPA BAY Boat SHOW

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Reserve your space today!  
Call 727-893-8523

March 1, 2 & 3, 2024 • Florida State Fairgrounds  
4800 US-301, Tampa, FL 33610

# TAMPA BAY Boat SHOW

Presented by **Tampa Bay Times**  
www.tampabayboatshows.com

Reach more than 120,000 registered boat users at the **Tampa Bay Boat Show**. This event is sponsored by the **Tampa Bay Times**. As Florida's largest newspaper, reaching 1.8 million people in Tampa Bay every week, we can guarantee a crowd of boating enthusiasts.

The **Tampa Bay Boat Show** has something for everyone! From a grand presentation to an exhibit booth, we have many options available. Make no mistake – this is a sales event that will be marketed to thousands of boating enthusiasts in and around Tampa Bay. There will be no bikini contests, floating beer barges or festivals of food tents. This event is designed to showcase your business and your product. We've set the stage for your success! Please take a few minutes to review all the available opportunities; we're sure you'll find something that suits you and your business.

To ensure the best possible attendance for this three-day event, we have designed a comprehensive promotional campaign that utilizes newspapers, radio, specialty publications, Internet and direct mail. For more information, contact Dave LaBell at **727-893-8523** or William at **727-893-8106**.

**Friday, March 1**  
10 a.m. – 5 p.m.

**Saturday, March 2**  
10 a.m. – 5 p.m.

**Sunday, March 3**  
10 a.m. – 5 p.m.

## New boats, watercraft, exhibits & more.

### Exhibit Booths

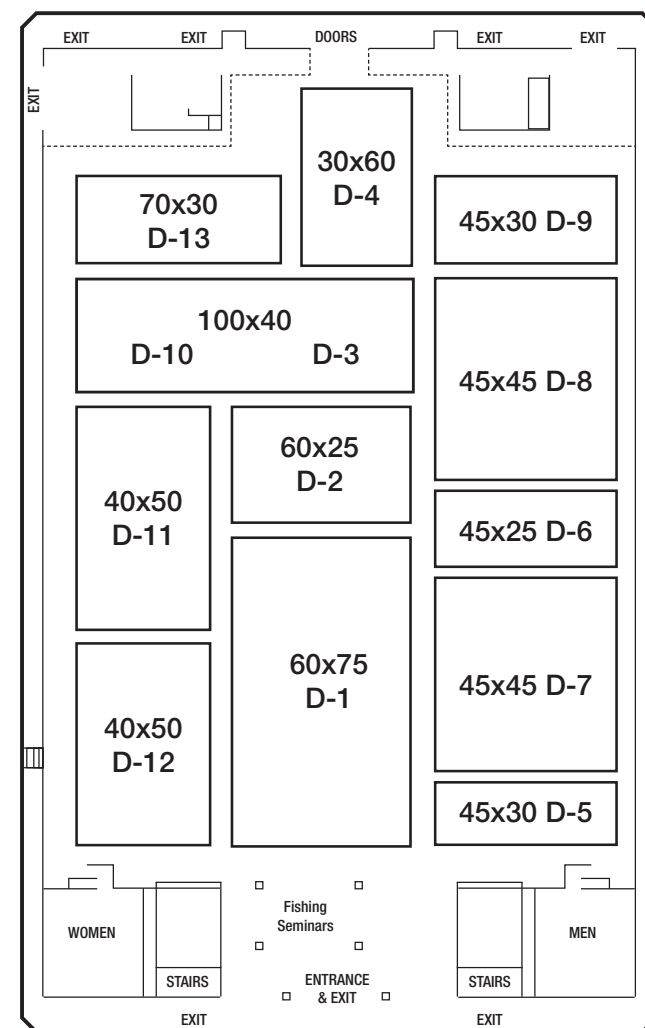
Meet, greet and sell from the comfort of a **10' x 10' exhibit booth** main show floor. Your booth fee includes a skirted table, two chairs and signage; electricity is available. You will also receive a listing in a **Tampa Bay Boat Show** promotion in the **Tampa Bay Times**. Exhibit booths will be positioned around the perimeter of the arena. The cost for an exhibit booth is only **\$995**. You may also wish to consider an upgrade to a corner booth for an additional \$100.

### Dealer Display Areas

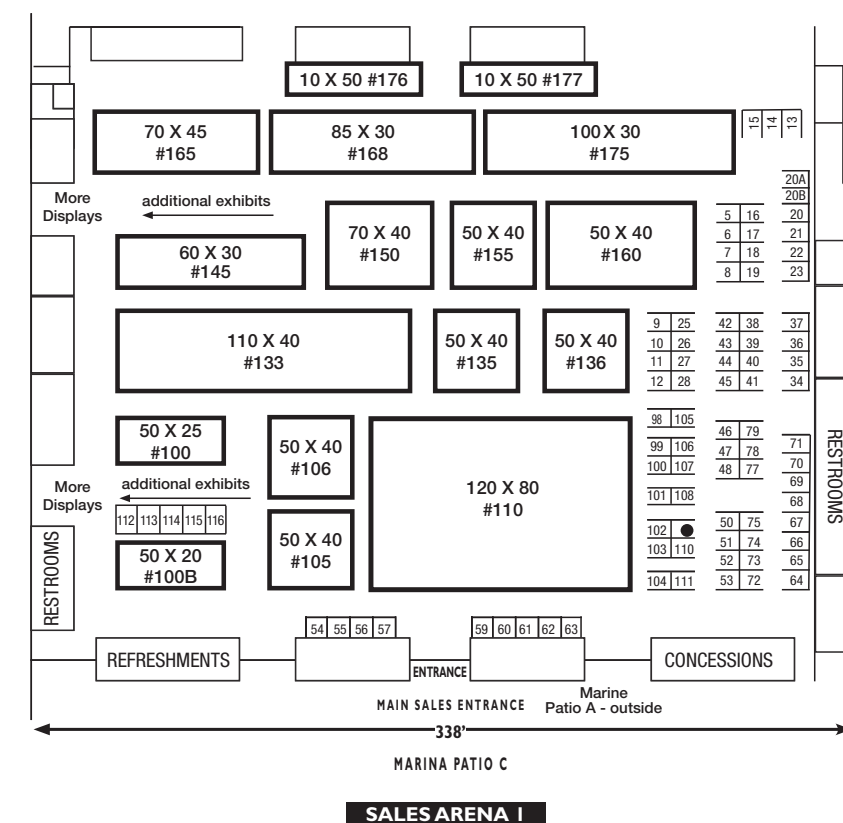
The **Tampa Bay Boat Show** offers a wide variety of display and sales opportunities. There is a new boat display sales area and a dealer's pre-owned boat display area—outside. Inside dealer display spaces are available at only **\$2.35** per square foot (600 sq. ft. minimum). Marine Patio Outside Space available at only **\$2.35** per square foot. Dealer pricing includes a listing in the special **Tampa Bay Boat Show** promotion in the **Tampa Bay Times**.

### Reserve your space today!

Call **727-893-8523**, **727-893-8106** or **727-893-8134** or simply send back the enclosed pre-registration form. A confirmation will follow.



## TAMPA BAY BOAT SHOW



2015 Nielsen Scarborough Report (r1); comScore 3 mos. avg. 1/15-3/15.



For a look at our full show schedule, visit [www.tampabayexpos.com](http://www.tampabayexpos.com)